

State Budget Office  
Office of Education

### Community Colleges Local Strategic Value Template

Please use this table as a method to **briefly** detail what your community college is doing to meet the best practices in each category. Each category is worth one-third of the total amount available for your institution. Your institution must meet 4 out of 5 best practices in a category to receive funding associated with that category.

Best Practices by Category	Examples of Adherence
<b>Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)</b>	
<p>(i) The community college has active partnerships with local employers including hospitals and health care providers.</p>	<p>MCC partners with Spectrum Health (United &amp; Kelsey) and Sparrow Health System (Carson City &amp; Ionia) to offer internships to students, and training for employees. MCC works with other health care organizations, like Metron, to provide internships and training. MCC also has active apprenticeship programs with over 20 local manufacturers. Currently, MCC has over 200 apprentices employed by over 20 local manufacturers, and offers a pre-apprentice program to train the future workforce. MCC has also helped provide over \$2 million in Michigan New Jobs Training grants to local employers.</p>
<p>(ii) The community college provides customized on-site training for area companies, employees, or both.</p>	<p>MCC has provided PLC (Allen Bradley and Siemens) training; FANUC, Kuka, and ABB robotic training; Tig welding training, basic computer training, basic blueprint reading and measurement training, GDT training, Excel/Access training, and CNC training to many local businesses, including local manufacturers and local health care facilities. MCC also partners with the Michigan Manufacturing Technology Center (MMTC) to provide other training as needed.</p>
<p>(iii) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.</p>	<p>MCC has a credit program in entrepreneurship, and offers non-credit classes in numerous areas dealing with starting a company. MCC also hosts SCORE and MSBDC counseling at the Greenville campus. The Greenville Campus also provides free computer use, free use of business plan software, and many other free business resources to the community. MCC is also working with local agencies, the West Michigan Regional Planning Commission, The Montcalm</p>

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	Economic Alliance, and The Right Place to pursue funding for an agricultural business incubator.
(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.	MCC’s Greenville campus includes an open lab for technological training. This location includes FANUC robotics training, Rethink Robotics training, ABB robotics training, Kuka Rotobics training, and CISCO network training. This also includes hydraulics, pneumatics, PLCs, CNC, and computer support. MCC’s Greenville campus offers advanced training in electronics, robotics, machine tool, welding (including virtual welding trainers), robotic welding, motors and controls, and vacuum technology.
(v) The community college has active partnerships with local or regional workforce and economic development agencies.	MCC’s President is a board member on the local Workforce Investment Board and the regional Talent 2025 group. MCC’s VP for Academic Affairs is the President of the Montcalm Economic Alliance and a board member of The Right Place (the State recognized economic development agency for Region 4). MCC’s Dean of Community & Workforce Education is President of the Ionia County Economic Alliance. MCC is also home to the Montcalm Economic Alliance, and the local economic development professional who is employed through The Right Place.
<b>Category B: Educational Partnerships (must meet 4 of 5)</b>	
(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.	MCC provides dual enrollment opportunities to all seven Montcalm County high schools, and three high schools in Ionia County, serving more than 200 students each semester. MCC partners with the Montcalm Area Intermediate School District to operate an Early College on MCC’s campus that serves students from most local high schools, with 95 students enrolled this fall. MCC has articulation agreements with the Montcalm Area Career Center, Mount Pleasant Technical Center, Heartlands Institute of Technology (Ionia), and Kent Career Center in Early Education, Welding, Cosmetology,

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	<p>Computer Support, Criminal Justice, and Engineering. MCC partners with Michigan State University to offer four associate degrees in agriculture, and all have articulations back into the career centers.</p>
<p>(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.</p>	<p>Each year MCC hosts a college day where area high school juniors and seniors come to MCC’s campus to learn about college opportunities. Each year’s event hosts close to 800 students from local schools, enabling them to visit almost 50 college, university, and military representatives. MCC is also the major sponsor for Montcalm County’s Career Showcase. This program brings local K-12 students to area businesses to learn about the jobs that are available and the training that is required. MCC also runs numerous summer camps aimed at the K-12 population. Recently, MCC sponsored a bus trip for local high school students to area manufacturers to learn about jobs in advanced manufacturing. Over 50 students participated. MCC has purchased a trailer that takes manufacturing and agricultural robotics, PLC’s, virtual welders, and health simulation to all area K-12 schools. MCC is also sponsoring local robotics teams, and is becoming a host site for First Robotics teams.</p>
<p>(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.</p>	<p>MCC regularly brings in representatives from 4-year colleges and universities to talk to students, and work with them on transfer. MCC has created a University Office to host four-year university representatives.</p> <p>When the Compass assessment was being discontinued, MCC created a committee of MCC faculty and local high school faculty to find a replacement that met the needs of all parties. The committee chose Accuplacer. MCC also offers free programming to help students prepare for the Accuplacer Assessment.</p> <p>In partnership with the Montcalm Area Intermediate School District, MCC offers an Early College to serve</p>

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	<p>Montcalm and Ionia counties. Students enter the Early College in the 11<sup>th</sup> grade, and can graduate with their HS diploma and Associate Degree in three years.</p>
<p>(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.</p>	<p>MCC is the only entity in Ionia and Montcalm Counties that offers GED testing. MCC also collaborates with the Montcalm and Ionia Literacy Councils to help prepare low skilled students for entry into MCC and, ultimately, successful completion of their educational goals. MCC’s advisors are skilled at working with the returning adult population.</p>
<p>(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.</p>	<p>MCC has over 100 articulation agreements, spanning most area colleges and universities. These agreements include 3+1, 2+2, and transfer guides. MCC has signed reverse articulation agreements with Davenport University, Grand Valley State University, Ferris State University, Central Michigan University, and Western Michigan University. MCC has partnered with MSU to provide four associate degrees in agriculture on MCC’s main campus in Sidney. MCC and MSU jointly employ a recruiter for the four agricultural programs who is housed on MCC’s campus. An MDARD grant is funding new agricultural programming to meet the needs of local agricultural employers. MCC is also launching new partnerships with both Davenport and Clearly Universities to offer bachelors degrees on MCC’s Greenville Campus.</p> <p>MCC, along with other the Michigan Community College Association, and other community colleges and universities, is also helping to lead the creation of new state-wide articulation agreements in Biology, Psychology, Criminal Justice, and Business.</p>
<p align="center"><b>Category C: Community Services (must meet 4 of 5)</b></p>	

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<p>(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.</p>	<p>MCC annually offers over 100 continuing education courses for the community. These courses include, but are not limited to: computer training, builders prep courses, scrapbooking (among other craft classes), Tai Chi, teacher CEUs, builder’s precicensure, Cisco Training, and a global awareness series presented by the World Affairs Council of West Michigan. Last summer, MCC hosted a visiting professor from India who gave presentations to the local community.</p>
<p>(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.</p>	<p>MCC operates the Barn Theatre, where many cultural activities are presented for the community. MCC also operates a collegiate size swimming pool that is open for community use. MCC also offers cultural trips that are open to both students and the public, including annual trips to Chicago and to Stratford, Ontario. MCC has a partnership with a college in India that allows MCC students and community members to travel to India and learn about the country.</p> <p>MCC also hosts the Life Long Learners for citizens over the age of 55, and the local philharmonic orchestra. Additionally, the Ash Lectureship Series regularly brings well-known and topical speakers to campus for the benefit of both students and community members.</p> <p>MCC is a member of the World Affairs Council of West Michigan to offer international programming to the community. As part of this program, MCC hosts one of the events for all West Michigan.</p>
<p>(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.</p>	<p>MCC operates a campus library that is open to the public and collaborates with all the local district library. MCC regularly displays art to the public in the North Building, and MCC computer labs in Greenville and Howard City are open to the public. Students from local schools regularly come to MCC’s main campus in Sidney to see the Mastodon bones that are on display, and tour Heritage Village to learn about</p>

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	<p>the history of Montcalm County. MCC also sponsors a yearly trip to Art Prize in Grand Rapids that is open to students and the community. MCC holds its own version of Art Prize each year for local artists, and is home to One Book One County and One Book One College that engages the entire community in reading books and discussing them.</p>
<p>(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.</p>	<p>MCC operates a gymnasium, a pool, a rock climbing wall, and a fitness center that are available to the public for a small charge. MCC has tennis courts that are available to the public at no charge, as well as five miles of nature trails on the main campus in Sidney. MCC also holds a yearly 5k run and one-mile walk on the nature trails.</p>
<p>(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.</p>	<p>MCC hosts events such as the monthly legislative luncheon, political debates, and an international symposium. MCC student organizations receive funding based on the amount of community service they do. MCC’s marketing classes create marketing plans for local businesses, and MCC’s Tax Accounting students work with the United Way to complete yearly taxes for low income families.</p>